

Findhelp in Idaho

For more information on our footprint in Idaho, visit our <u>state landing page</u> featuring monthly updates on our network data, local stories, and upcoming events.

What is findhelp?

Findhelp was founded in 2010 to offer an easier way to find social services and to connect to them directly and electronically and has since built the largest nationwide network of free and reduced-cost programs. Our mission is to connect all people in need and the programs that serve them (with dignity and ease).

What is findhelp.org?

findhelp.org is an online search and referral platform of free and reduced-cost services. It is powered by findhelp and provides access to social services nationwide. Our network lists 1,300+ programs in every ZIP Code in the U.S. This means that anyone, anywhere, can find help on our network by browsing available local, state, and national programs that serve their area. This free tool is easy to use and helps people in need as well as the organizations that serve them.

How long has findhelp been active in Idaho?

We established our Idaho network in 2015. Since then, there have been more than 96,000 users and almost 400,00 searches across all 44 counties. Our users are people in need, workers at nonprofits and government agencies, or employees of our 86 customers that serve Idahoans.

Who uses findhelp's free intake tools to help address social care needs?

We support over 4,300 program service locations across the state. Among the community-based organizations we support are WICAP Community Collaborative, Southwest Idaho Area Agency on Aging, CATCH, Orchard Ridge Senior Living, The Jesse Tree Of Idaho, Encompass Health - Idaho, Idaho Hunger Relief Task Force, United Way of Southeastern Idaho, North Idaho College- Center for New Directions, The Idaho Foodbank and more.

Who are findhelp's customers in Idaho?

We partner with local, state, and national customers such as Kootenai Health, Idaho Health Data Exchange, Saint Alphonsus (Trinity Health), St. Luke's, CHAS Health, Mercy Housing, Centene - Health Net Federal Services, Black America Resource Directory, Honest Jobs, American Red Cross, AARP Foundation, Benelynk, American Heart Association and more.

Do I have to sign a contract with specific requirements to use findhelp.org?

No. We work together with our organizational partners to explore ways to improve social care. There are no strings attached to the use of our platform. We provide open access to a broad network and free suite of meaningful tools. Organizations have the flexibility to choose what makes sense for them.

Do I have to create a unique login to use different sites powered by findhelp?

Think of the **findhelp social care network** as a house of resources with many doors. In addition to offering <u>findhelp.org</u>, **findhelp** also partners with our customers in order to fulfill our shared mission of connecting all people in need and the programs that serve them, with dignity and ease. You may hear about other Idaho websites powered by **findhelp** and it's important to know that each site is an additional doorway into the same house. Every door strengthens the network by creating more access points and there is no wrong door to come inside. Across all **findhelp** sites, your login and referral information is connected and you can search for resources, claim your programs, and access free program tools and reports. When you use one doorway, you are connected to the entire **findhelp social care network**.



Does findhelp give organizations control over their information sharing and data?

Yes. We believe Service Providers should have control over who has access to see their data. We support organizations' ability to make these decisions as this is critical to our mission to support people in need and the programs that serve them.

Do you protect and secure the information shared on your site?

Yes. We protect privacy through HIPAA and FERPA compliance and we respect and protect the privacy of all Idahoans in need of services. We're proud to be among a small group of organizations around the world to earn HITRUST CSF Certification and HITRUST Certification of the NIST Cybersecurity Framework for our site, endpoints, and supporting infrastructure.

How is the findhelp network different from Unite Us?

findhelp.org is the most comprehensive open-access network of social care services in the nation. This means that anyone, anywhere can find and connect with the help that they need or assist a friend, client or family member in need. This can be done anonymously or with a free account. We offer people a way to self-navigate to resources and control the information that is shared with others. We offer organizations a free toolkit of program management tools and impact reports.

How is your privacy approach different from Unite Us?

We believe that Seekers (individuals in need) should have ultimate control of how their information is shared. Seekers **own** their data, organizations **control** their data sharing, and each referral has a **consent**. We do not have an "all-in" consent. Other models put people's privacy at risk without their knowledge. At findhelp, **we believe** that **only Seekers** should have ultimate control of how their information is shared.

What's problematic about the "all-in" consent model?

Under this model, a Seeker is asked if they are willing to share their information with a "network" but how do they know which organizations belong to the network? A network is not defined by a point in time — it will grow over time. Seekers are asked a binary question — either they share their information with a "network," or they don't participate (and in some cases, this means they don't receive help).

Do I have flexibility to track my own outcomes on findhelp.org?

Yes! We offer the ability to track the people you are helping, see the impact your program is having in the community, and configure your own outcomes tracking forms right within the platform. Learn more about our data collections forms in the <u>support section</u> of the platform.

The state has reimbursement pilots. Can I still use findhelp.org to assist people?

Yes! Many findhelp partners collect and report the necessary information; this reporting can come from organizations regardless of tools they use to connect people to services in our communities.

Can I use the referral network system that makes sense for me?

Yes. We're investing in Idaho communities for the long term and are committed to ensuring that individuals connect to the resources that they need. We believe that Service Providers should be able to work within their **chosen systems of record**, to **choose** which systems they want to integrate with, and have **control** over who has access to see their data. We will continue to advocate for our organizational partners and seekers across Idaho and welcome the state and other institutions to discuss an **inclusive approach to interoperability**, focusing on data sharing standards that allow us all to be good stewards of the information entrusted to us. We're excited to continue working with our customers and nonprofits across the state in their efforts to take great care of Idahoans.