Why findhelp?

Findhelp is different from other social care platforms. Findhelp has the most comprehensive open-access network of social care services in the nation. This means that anyone, anywhere can find and connect with the help that they need or assist a friend, client, or family member.

Findhelp *(formerly Aunt Bertha)* was founded in 2010 to provide an easier way to find and connect to social services. Our mission is to connect all people in need and the programs that serve them (with dignity and ease). Creating lasting change is no small feat. At findhelp, we believe the complex challenges in our community call for an innovative, purpose-driven approach. Here's a little more about our organization and how we're leading the way.

Findhelp.org overview

Findhelp.org is an online search and referral platform that lists hundreds of thousands of free and reduced-cost services. It is powered by findhelp and provides free nationwide access; our network lists 1,300+ programs in every ZIP Code in the U.S. This means that anyone, anywhere, can find help on our network by browsing available local, county, state, and national programs that serve their area. This free platform is easy to use and serves both people in need and the organizations that serve them.

An open access, nationwide network

We've built the largest, most widely used network of free and reduced-cost programs in every ZIP Code across the U.S. It's free to use (and always will be), and is open to anyone, anywhere, anytime (no sign-in required).

No contracts required

We believe service providers should be able to work within their chosen systems of record and have control over who has access to their data. Any program can be listed on **findhelp.org** as long as they offer free or reduced-cost services — no contract, no commitment, and we're here to support you and your organization with however involved you can be. There are no strings attached to the use of our platform.

Commitment to privacy

The seeker comes first above all else at findhelp. We're protective of seekers' data and take extraordinary measures to secure their information. We've developed policies and procedures to ensure that the integrity of privacy is maintained throughout our platform, including a "per-referral" consent model and protects privacy and security through **HIPAA Compliance** and **HITRUST Certification.**

We support nonprofits

Building and maintaining successful relationships with nonprofits requires trust; trust that your software vendors aren't selling information, that personal data is protected when someone receives help, and that big industries won't bias who can receive help. We partner with local organizations to design tailored workflows, offer training, provide ongoing support, and surface feedback to our product support team.

Free tools for nonprofits

Our free tools make it easy for organizations to connect people to social care services and follow up quickly. Close referral loops, add team members, analyze program trends, set up eligibility screeners, view reports to support your funding needs, and more — all for free. Our tools are adaptable to your needs, and you can use one or all of them — whatever works best for you!

Sustainability

As a Public Benefit Corporation, we have developed the largest social care network in the U.S. Since 2010, we have supported more than 15 million people seeking services across our platforms.

Commitment to quality

Data curation is one of our biggest investments. Our Network Curation Team is dedicated to researching information, entering new programs, and responding to changes across the country. You can choose to leave the time and effort of managing the network to us, or you can take ownership of your own listing and update your information for free.